



Cruise Motors Company Profile

2025



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ABOUT US



<https://www.cruisemotors.co/about-us>

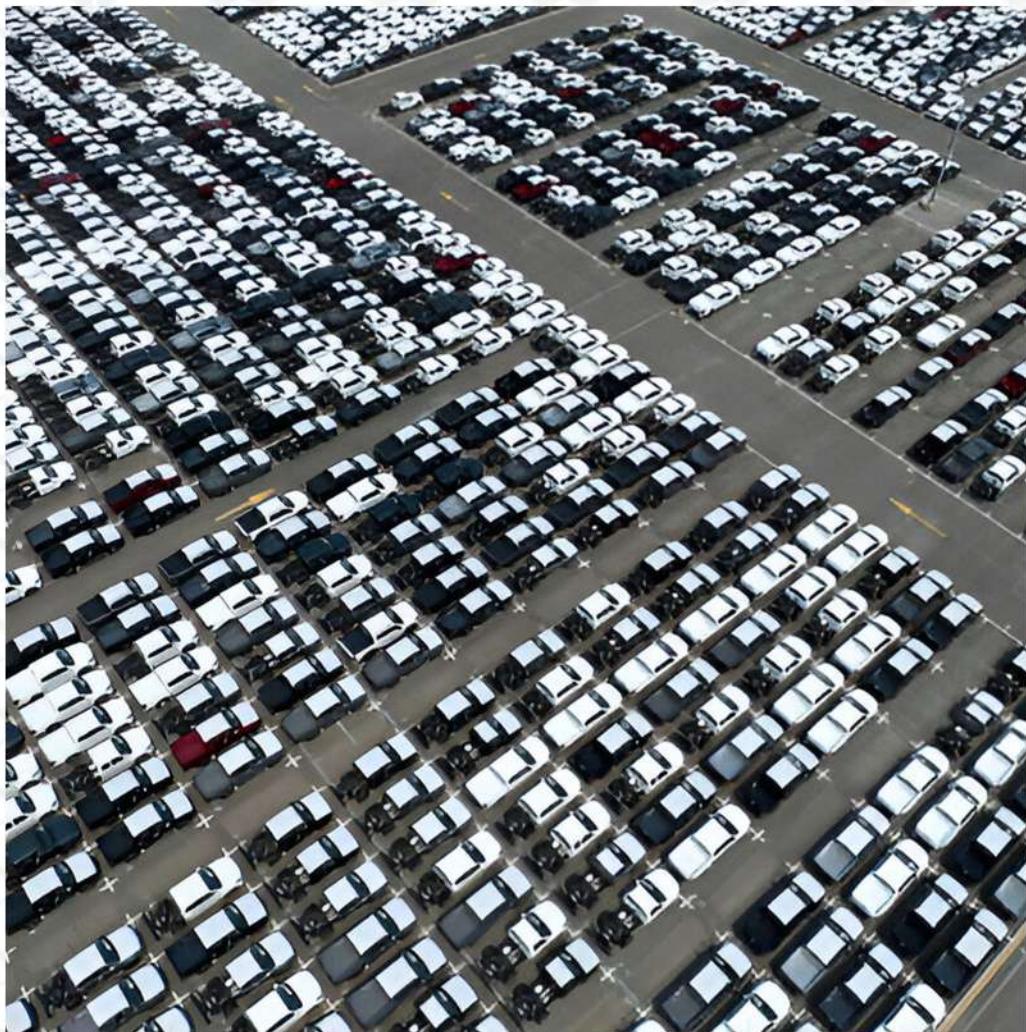
Cruise Motors maintains a consistent stock of 3,000 to 5,000 vehicles at our Dubai and Antwerp facilities, ready for immediate shipment. This allows us to efficiently serve clients across Africa and other remote locations around the globe.

We understand the unique needs of our customers and specialize in providing tropicalized vehicles from top brands like Toyota, Nissan, Mitsubishi, Hyundai, and more. Whatever vehicle you need, we have it available in bulk quantities.

Our inventory includes a wide range of vehicles

- Pickup trucks and 4WD SUVs
- Compact and mid-size sedans
- Minibuses and buses
- Medicalized ambulances
- Light-duty trucks

With access to some of the best shipping services in the world, we ensure fast and reliable delivery of even the largest vehicle orders. Cruise Motors is here to make your vehicle supply process simple and efficient.



Vehicle Import and Export to Africa

Our experienced in-house logistics team, with combined expertise, ensures a smooth and hassle-free shipping process. Through strong partnerships with major shipping lines and a network of agents, we provide the most competitive rates and efficient routes to key African destinations. Our long-standing relationship with Europe's top shipping lines for West Africa guarantees cost-effective solutions and the shortest transit times to your nearest port.

With the large volume of vehicles we ship annually, we enjoy priority loading and exclusive rates, ensuring faster and more affordable deliveries. Whether you need your vehicle delivered directly to its destination or wish to consolidate it with personal belongings (including diplomatic sales), we can coordinate with your moving company to meet your needs



WHAT WE DO?





Our Mission

Our mission is to provide the UAE with a seamless and exceptional car-buying experience. We strive to offer a wide selection of high-quality vehicles, backed by outstanding customer service and tailored financing solutions. Our goal is to build lasting relationships with our customers, ensuring their satisfaction with every purchase, service, and interaction.



Our Vision

To be the leading automotive dealership in the UAE, known for our innovation, trust, and customer-centric approach. We aim to revolutionize the car-buying journey by offering a modern, transparent, and hassle-free experience, while continuously expanding our range of vehicles and services to meet the evolving needs of our customers.

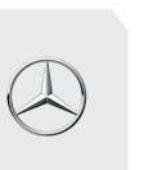
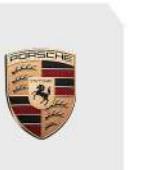


Our Values

Integrity: We conduct all business with transparency, honesty, and fairness, building trust with every transaction.

Excellence: We are committed to delivering the highest standards of quality in both our vehicles and services.

Innovation: We embrace technology and innovation to enhance the car-buying experience and stay ahead in the competitive automotive market.



<https://www.cruisemotors.co/brands>

BRANDS WE HAVE ↓



OUR SERVICES



<https://www.cruisemotors.co/services>

Tenders

Cruise Motors offers a modern platform that simplifies the process of submitting and managing vehicle tenders.



Supply Contracts

With a simple application process, you'll be on your way to securing a reliable vehicle supply tailored to your specific needs.



Spare Parts

Cruise Motors offers a comprehensive range of genuine spare parts for all types of vehicles.



Service Kits

Cruise Motors provides original service kits directly from manufacturers to ensure your vehicles stay in top condition.



Warranty

At Cruise Motors, we stand by the quality and reliability of our products/services.



Cross Trade

Simplify your global automotive needs with Cruise Motors' cross-trade



TENDERS

Easily manage vehicle tenders with Cruise Motors. We offer a wide range of vehicles, including trucks, luxury cars, and specialty models, ready for export worldwide. Submit your tender in minutes using our online form, and get customized offers, competitive pricing, and fast delivery. With our global network and expert logistics team, we ensure a smooth and efficient process every step of the way.

<https://www.cruisemotors.co/services/tender>



SUPPLY CONTRACTS

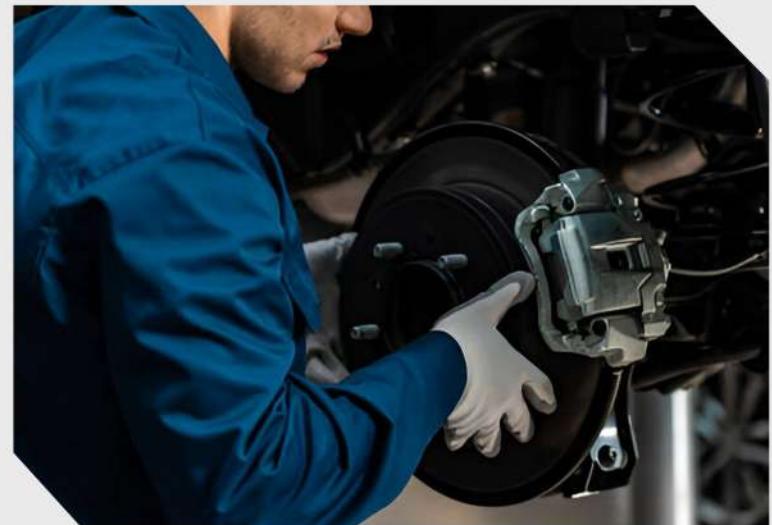
Looking for a steady supply of vehicles for your business? Cruise Motors makes it easy with flexible supply contracts. Whether you need luxury cars, SUVs, or compact vehicles, we offer affordable prices, guaranteed stock, and original manufacturer warranties. Our process is simple. You can choose from a wide range of vehicles, set up delivery schedules, and enjoy easy payment options. Our expert team ensures on-time delivery and smooth logistics.

<https://www.cruisemotors.co/services/supply-contract>

SPARE PARTS

Cruise Motors offers a comprehensive range of genuine spare parts for all types of vehicles, including SUVs, trucks, luxury cars, and commercial vehicles. Whether you need parts during the initial shipment or at a later time, our teams in Dubai and Antwerp ensure fast and reliable delivery. We source only high-quality, OEM-certified spare parts to keep your vehicles running efficiently and safely. From engine components to accessories like bed liners and skid plates, Cruise Motors has everything you need to maintain your fleet.

<https://www.cruisemotors.co/shop/spare-parts>



SERVICE KITS



Cruise Motors provides original service kits directly from manufacturers to ensure your vehicles stay in top condition. Our service kits include essential items like oil filters, air filters, brake pads, and other maintenance components tailored to your vehicle's make and model. Whether you're maintaining luxury cars, SUVs, trucks, or commercial fleets, we ensure that all parts are genuine and meet the highest standards for performance and durability. With Cruise Motors, you get everything you need for regular maintenance and long-term vehicle reliability.

<https://www.cruisemotors.co/shop/service-kits>

WARRANTY

Toyota is one of the most renowned and respected automotive brands in the world, known for its innovative technology, reliability, and commitment to quality. Toyota revolutionized the auto industry with the introduction of the Prius in 1997. Today, it continues to lead in hybrid technology, offering eco-friendly options that don't compromise on technology, reliability, and commitment to quality. Toyota revolutionized the auto industry with the introduction

<https://www.cruisemotors.co/services/warranty>



CROSS TRADE

At Cruise Motors, our Cross Trade platform makes trading vehicles simple. Whether you need to buy high-quality vehicles or sell your existing inventory, we have the tools and expertise to help you succeed. Our platform connects businesses globally, giving you access to a wide range of options with secure and efficient processes. From single vehicle orders to bulk sales, our team ensures a smooth and efficient process from start to finish.

<https://www.cruisemotors.co/services/cross-trade>

LOGISTICS



For over 25 years, Cruise Motors has been a trusted partner in the import and export of vehicles, working closely with leading suppliers in the automotive industry to offer competitive prices.

Navigating logistics, customs regulations, and insurance paperwork can be challenging. That's why our in-house logistics team, with over 30 years of combined experience, ensures a smooth and hassle-free process. Our strong partnerships with major shipping lines and agents allow us to offer competitive shipping rates and efficient routes to key African destinations.

Whether it's an SUV, pickup, or people carrier, access to genuine parts is vital for your vehicle's longevity. Whether you opt to include a spare part kit with your vehicle shipment or need parts later, our teams in Antwerp and Dubai are ready to assist.

↙ <https://www.cruisemotors.co/logistics>

Request for quotation

Shipping your car to another country might feel overwhelming—but getting a custom quote? That's the easy part! Whether you're shipping a single vehicle or an entire fleet, we're here to help you plan better, save money, and get peace of mind.

Documentation & certificates

At Cruise Motors, we know how important it is to have the correct documentation and certifications for your vehicle, whether for export, compliance, or importation. That's why we've made it simple for you to apply for the required documents through our Documentation & Certification service. With a quick form submission, we handle the rest—catering to certificate requirements for various countries, no matter how specific.

UPGRADES



↗ <https://www.cruisemotors.co/upgrades>

We offer a wide range of upgrades designed to enhance your car's comfort, safety, and style. Whether you want to modernize with digital displays and heads-up displays, or improve safety with blind spot monitors, parking sensors, and reversing cameras, we've got you covered. Take control of your comfort with leather seats, powered seats, and heated and cooling seat options, ensuring every drive feels luxurious. From sleek alloy wheels to hands free tailgates for convenience, our upgrades are tailored to fit your lifestyle.

Make your car smarter and more entertaining with cutting-edge features like front and rear DVD screens, bird's eye view cameras for 360-degree visibility, and push-start buttons for seamless starts. Drive confidently in any weather with fog lights, and keep your passengers happy during long trips with backseat screens. At Cruise Motors, our goal is to make your vehicle uniquely yours.

MODIFICATIONS



Armoring



Off-Road Upgrade



Exterior Customization



Ambulances and Clinics



Mining Vehicles



Forklift and Road Assist



Fridges & Chillers



Emergency Trucks



Tipper Trucks



<https://www.cruisemotors.co/modifications>

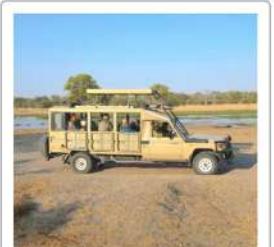
We provide a wide range of vehicle modifications to suit every need. From armored vehicles for ultimate protection to off-road upgrades for tough terrains, we ensure your vehicle is ready for any challenge. Our custom exterior designs add a unique touch, while our specialized security and police vehicles and fully equipped ambulances and mobile clinics meet industry standards. We also offer rugged mining vehicles, efficient forklifts and road assist units, and versatile mobile workshops for on-the-go repairs.



Handicapped



Security & Police



Tourism & Safari



Cargo Trucks



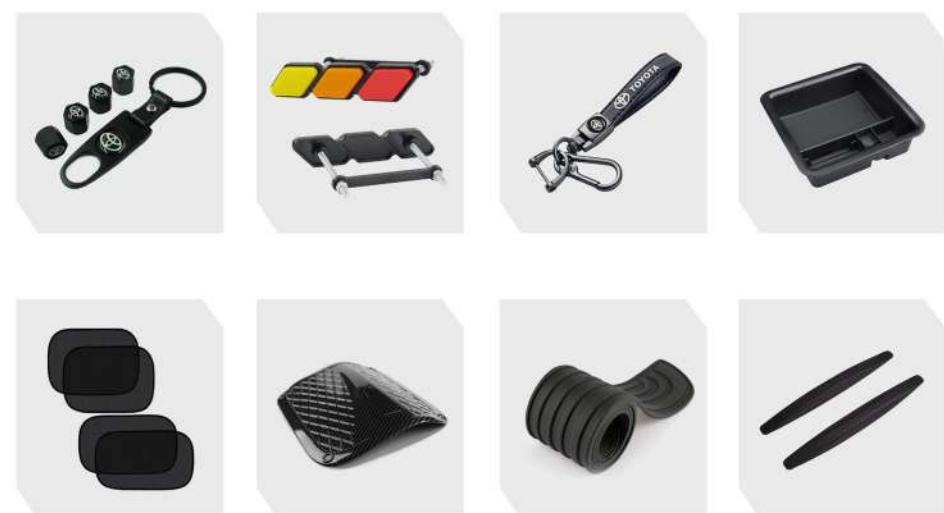
Mobile Workshop

ACCESSORIES



<https://www.cruisemotors.co/shop/accessories>

Cruise Motors offers a wide range of premium automotive accessories designed to enhance both the style and performance of your vehicle. Our online store features top-quality products including custom floor mats, stylish seat covers, durable roof racks, advanced GPS systems, and cutting-edge tech gadgets, all crafted to meet the highest standards of durability and functionality. Whether you're looking to upgrade your car's interior, improve its functionality, or add a personal touch to your ride, that elevate every driving experience. Explore our collection today and drive with confidence!



CRUISE MOTORS

CONTACT US



Dubai, UAE

Jebal Ali, Dubai, UAE

info@cruisemotors.co

+971 56 133 1109

+971 43 960 803





THANK YOU

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